

Exhibit 264

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ALABAMA
SOUTHERN DIVISION

IN RE: BLUE CROSS BLUE SHIELD
Master File No. 2:13 CV 20000 RDP
ANTITRUST LITIGATION
MDL NO. 2406

VIDEO DEPOSITION OF
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* * OUTSIDE ATTORNEYS' EYES ONLY * *

REPORTED BY:

Angela Smith McGalliard,
Registered Professional Reporter,
Certified Realtime Reporter,
Certified Shorthand Reporter
and Notary Public.

1 as nonprice harm.

2 Q. Okay. So your nonprice harm
3 section of your report applies to exactly whom?

4 A. To healthcare providers in
5 Alabama that are part of the class.

6 Q. Okay. Let's talk -- Let's talk
7 only about price harm then, okay? Put the
8 nonprice harm aside for these questions. Do
9 you understand what I'm saying?

10 A. I understand what you're saying.

11 Q. You didn't empirically analyze
12 and reach no conclusion about whether Alabama
13 non-GAC facilities suffered an antitrust injury
14 that is a price injury; correct?

15 MR. WHATLEY: Object to the form.

16 A. At this point in time, I have
17 used my empirical model and harm methodology to
18 calculate harm to general acute care hospitals
19 in Alabama. That's what I've done to date.

20 Q. I understand. So you did not do
21 it, for example, for skilled nursing facilities
22 in Alabama; correct?

23 A. To date, I have not done it for
24 skilled nursing facilities in Alabama, that is
25 correct.

1 Q. And you have not done it for
2 skilled nursing facilities anywhere in the
3 country; correct?

4 A. To date, I have not used my
5 econometric models and harm methodology to
6 estimate price harm to skilled nursing
7 facilities anywhere in the country.

8 Q. And the same goes for every
9 nonacute facility in the country; right?

10 MR. WHATLEY: Object to the form.

11 A. At this point in time, I have
12 applied the methodologies of my report to
13 calculate harm to general acute care hospitals
14 in Alabama. So general acute care hospitals
15 outside of Alabama, I have not applied
16 methodology to that at this point in time.

17 Q. And the same for any other type
18 of facility; correct?

19 A. What do you mean by any other
20 type of facility?

21 Q. ASC, skilled nursing facility.
22 You just talked about acute care hospitals. I
23 want to make sure that I'm understanding, you
24 haven't done this empirical analysis outside
25 the state of Alabama for any type of facility

1 whatsoever; correct?

2 A. I have not applied my methodology
3 to facilities outside of Alabama, that is
4 correct.

5 Q. And you did not empirically
6 analyze and then reach no conclusions on
7 antitrust price injury for any type of provider
8 that is a professional provider; correct?

9 MR. WHATLEY: Object to the form.

10 A. At this point in time, I have not
11 used the methodologies to estimate -- to
12 quantify harm to professionals at this point in
13 time.

14 Q. You keep saying at this point in
15 time, and I take it every question I have is
16 about this point in time, so I -- I understand.
17 So you don't have to repeat that every time, is
18 all I'm saying.

19 So why not? Why didn't you do
20 that?

21 A. Can you be more specific: Why
22 did I not do what?

23 Q. Why didn't you apply your model
24 to do an empirical analysis of whether
25 physicians in the state of Alabama were --

1 suffered a price harm?

2 A. So a couple of things I'll
3 mention about that. The attorneys asked me to
4 start with hospitals; and, second, when I
5 started thinking about applying the model to
6 professionals, there were data limitations. I
7 was able to use the American Hospital
8 Association data to group hospitals into
9 hospital systems.

10 Q. Okay. The attorneys asked you to
11 start with hospitals, is what you said first.

12 I -- I'm just trying to
13 understand it. Does that mean that you got an
14 instruction not to go beyond hospitals?

15 A. Oh, no. I did not mean to imply
16 that at all.

17 Q. Okay. And that's why I asked a
18 follow-up.

19 So what you're saying is, that
20 there were data limitations that prevented you
21 from applying your model to professional
22 providers; did I understand that correctly?

23 A. Given the way the model is
24 specified, there were data limitations, as I
25 didn't -- the American Hospital Association

1 doesn't -- doesn't collect data on
2 professionals.

3 Q. So in the six years that you've
4 been working on this case, did you attempt to
5 gather data that would allow you to run your
6 model to assess harm to physicians?

7 A. Yes. During that time period, I
8 did, with the assistance of my team, look for
9 available data sets for professionals.

10 Q. But in the six years that you've
11 been working on the case, you weren't able to
12 gather sufficient data sets to allow you to run
13 the model for physicians; correct?

14 MR. WHATLEY: Object to the form.

15 A. To run the model in its specific
16 form that I am using for general acute care
17 hospitals, I did not find a data set that would
18 allow me to implement that exact same empirical
19 model.

20 Q. Did you find a data set that
21 would allow you to run an empirical model for
22 physicians?

23 A. There are data sets out there
24 that -- that are collected on professionals,
25 particularly physicians. They are not -- They

1 don't collect all the same information that the
2 American Hospital Association does for
3 hospitals. So I -- I am familiar with the data
4 available out there for physicians.

5 Q. And you assessed, working on the
6 data available in the six years you've been
7 working on the case, that you were not able to
8 put together a model that would be reliable to
9 assess the harm to physicians -- alleged harm
10 to physicians; is that right?

11 MR. WHATLEY: Object to the form.
12 And I'm going to instruct her not to answer
13 that question.

14 MR. HOGAN: On what basis?

15 MR. WHATLEY: The stipulation.

16 If you want to ask her about the
17 data issues, feel free. But you're now asking
18 her about other possible models that are not in
19 her report, and that's off -- that's off
20 limits.

21 Q. Okay. So there were data
22 limitations -- you assessed that there were
23 data limitations in the available data that --
24 that would make it challenging to create a
25 model to assess price harm to physicians; is

1 that correct?

2 A. What I'm trying to share with you
3 is that due to data limitations, it was not
4 possible to measure some of the independent,
5 explanatory variables in the empirical model
6 that I used for general acute care hospitals.

7 Q. And with regard to facilities
8 that are not general acute care hospitals, were
9 there similar data limitations that prevented
10 you from creating a reliable model?

11 MR. WHATLEY: Object to the form.

12 A. At this point in time, if you are
13 asking whether or not there was data for, say,
14 ambulatory surgery centers, the American
15 Hospital Association does not include
16 ambulatory surgery centers.

17 Q. So you're not aware of a complete
18 data set for non-GAC hospitals that would allow
19 you to do an empirical analysis to determine
20 price harm to --

21 A. That is --

22 Q. -- those types of providers; is
23 that correct?

24 A. That is not what I said.

25 Q. I'll just -- Let me finish my

1 question before you answer.

2 A. Fair enough.

3 Q. I couldn't hear you, we were
4 talking at the same time. Could you say your
5 answer again?

6 A. Yes. I said that you're using
7 different words than what I said. That is --
8 That is not what I said. What I said is, given
9 the data that I am aware of at this point in
10 time, I was not able to calculate some of the
11 same independent, explanatory variables that I
12 use in the empirical model. The same variables
13 for ambulatory surgery centers, for example,
14 that I was able to calculate for general acute
15 care hospitals.

16 Q. And this is something you
17 attempted to do?

18 A. So I asked my team to search for
19 data sets, and again what they reported back
20 was that the American Hospital Association does
21 not include data on ambulatory surgery centers.
22 And I'm not aware of any data source like the
23 American Hospital Association for ambulatory
24 surgery centers.

25 Q. But do you have -- Are you done?

1 A. Yes.

2 Q. Are you -- Do you have the same
3 data limitations with regard to skilled nursing
4 facilities?

5 A. At this point in time, I haven't
6 -- I haven't focused on skilled nursing
7 facilities.

8 Q. Are the same -- You have defined
9 very clearly what you did look at, which is the
10 general acute care hospitals?

11 A. Yes.

12 Q. And I appreciate you focusing on
13 that.

14 With regard to facilities that
15 don't fall into that category, are there data
16 limitations with regard to all of those other
17 types of facilities?

18 A. I am aware of some data
19 limitations for a subset of those facilities.

20 Q. Which are they?

21 A. For example, I mentioned
22 ambulatory surgery centers. I have not done a
23 similar search for alternative data sources for
24 some of the other facilities.

25 Q. So sitting here, you're not aware

1 of data available that would allow you to run
2 your model for those other types of facilities;
3 correct?

4 A. For some of those other types of
5 facilities, I have not done a search for
6 available data sets.

7 Q. I understand. So that means
8 you're not aware of available data because you
9 haven't looked for it; correct?

10 A. At this point in time, I am not
11 aware of -- of a similar data set for skilled
12 nursing facilities, similar to the kinds of
13 data that the American Hospital Association
14 collects on general acute care hospitals.

15 Q. And I'm not just asking about
16 skilled nursing facilities. I'm asking about
17 all facilities that are not general acute care
18 hospitals.

19 A. And what specifically are you
20 asking about all other facilities, other than
21 general acute care hospitals?

22 Q. You're not aware of a data set
23 that would allow you to run your empirical
24 model to determine alleged price harm with
25 regard to those other facilities; correct?

1 A. Those are not my words.

2 Q. I understand they're not your
3 words. I'm just trying to get the concept.

4 A. I'm talking about not the
5 feasibility of estimating quantifying harm in
6 general, I'm talking about construction of
7 specific, explanatory, independent variables in
8 the model that I currently run for general
9 acute care hospitals. I'm not making any
10 comments about the -- my ability to do, in
11 general, estimates, quantification of harm.

12 Q. And you don't know whether you
13 can one way or the other, because you didn't
14 have the available data to even try to do it;
15 is that right?

16 MR. WHATLEY: Object to the form.

17 A. Again, that's -- that's not what
18 I'm saying. I'm talking about construction of
19 specific explanatory variables in the model
20 that I used to quantify harm for general acute
21 care hospitals.

22 Q. You don't have data available for
23 those explanatory variables for the other types
24 of facilities; is that fair?

25 A. I'm not saying data doesn't

1 exist. I'm saying at this current point in
2 time, I do not have those data --

3 Q. And you --

4 A. -- to construct those specific
5 explanatory variables.

6 Q. And when did you ask your
7 staff -- what year did you ask your staff to
8 look for the data sets for these other types of
9 facilities?

10 MR. WHATLEY: I don't think you
11 can ask that question.

12 MR. HOGAN: What year?

13 MR. WHATLEY: Yes. You've asked
14 for a specific -- You've incorporated a
15 specific communication in that question.

16 Q. How many years have you been
17 interested in whether data sets exist for the
18 other types of facilities?

19 A. I've been working on this case
20 since 2013, and I don't recall at what point
21 during that period I started searching for data
22 sets.

23 Q. Okay. You haven't provided an
24 analysis -- Strike that.

25 You have not provided an analysis

1 A. What do you mean by analysis?

2 Q. You've done no empirical modeling
3 of where it is likely a Green would enter the
4 state of Alabama; correct?

5 MR. WHATLEY: Object to the form.

6 A. Empirical modeling, are you
7 referring to running a regression model?

8 Q. I'm talking about any type of
9 empirical model that would be used by
10 economists to determine the likelihood of entry
11 into a CBSA or county.

12 A. At this point in time, I have
13 done some back-of-the-envelope type
14 calculations of the maximum number of, say,
15 enrollees, a out-of-service-area Blue could --
16 could operate with, based on the output
17 restrictions.

18 At this point in time, I have not
19 used empirical modeling to estimate the
20 probability of entry into a specific CBSA or
21 county.

22 Q. By either a Blue or a Green?

23 MR. WHATLEY: Object to the form.

24 A. You've asked me about Green, what
25 I call nonbranded.

1 A. Are you speaking in general, in
2 economic terms, or are you speaking
3 specifically in this case?

4 Q. I'm speaking in this case. You
5 refer incumbent costs to -- incumbent cost
6 advantages at page one ninety of your report.
7 I'm just wondering if you can explain for the
8 Record what you mean when you use the phrase
9 incumbent cost advantages.

10 A. Let me just look at that in
11 context.

12 So in this case, the incumbents'
13 cost advantage refers to that Blue Cross Blue
14 Shield of Alabama as the incumbent would have
15 lower costs as a result of -- it's sometimes
16 called the chicken-and-the-egg problem, where
17 if you have more commercial buyer share, you
18 tend to be able to contract based on lower
19 prices, and that would give a incumbent,
20 particularly one with as large a market share
21 as Blue Cross Blue Shield of Alabama, a cost
22 advantage, relative to potential entrants.

23 Q. Any insurer attempting to enter
24 the Alabama market would face a barrier of
25 entry of an incumbent cost advantage; is that

1 was not necessary for me to reach my opinions
2 in this case. And at this point in time, I
3 have not done that.

4 Q. So you're not offering opinion
5 that a new entrant would contract with every
6 GAC Alabama provider; correct?

7 A. It is my judgment that absent the
8 at-issue agreement, specifically absent the
9 market allocation on selling agreements for
10 Blue-branded products, that there would be a
11 second Blue in all markets, by that I mean all
12 CBSAs and counties not part of CBSAs, there
13 would be a second Blue. There would have been
14 a second Blue, but for that set of at-issue
15 agreements.

16 Q. How does that have anything to do
17 with whether a new entrant would contract with
18 every GAC Alabama provider?

19 I asked the question: You're not
20 offering an opinion that a new entrant would
21 contract with every GAC Alabama provider in the
22 but-for world; correct?

23 A. So there -- As I said, there was
24 a second Blue there. Every general acute care
25 hospital in each of those markets would have

1 A. The whole suite, to enter.

2 Q. Yes. Do you understand what I'm
3 saying?

4 A. I understand now you're talking
5 about all healthcare financing services.

6 Q. Yes.

7 A. So entering to sell all of them
8 simultaneously?

9 Q. Yeah. A new commercial insurer
10 entrant selling the full suite of health
11 financing service would enter the marketplace,
12 would generally need to offer lower premiums on
13 its insured business to gain market share;
14 right?

15 A. Premium is just one -- one thing
16 that a potential buyer might look at. I mean,
17 buyers also are interested in other nonprice
18 variables.

19 Q. So in paragraph two eighty-nine
20 of your report -- Can you look at that?

21 You quote Dafny, where he says:
22 Providers are generally willing to offer the
23 most competitive rate to insurers with large
24 market share; however, to gain market share an
25 insurer needs to offer low premiums, and to do

1 so sustainably must have competitive provider
2 rates. Do you see that?

3 MR. WHATLEY: Just for the
4 Record, it's a she.

5 Q. I'm sorry, she. Do you see that?

6 A. Leemore is a she.

7 Q. Do you see that?

8 A. I do see the quote from Leemore
9 Dafny, yes.

10 Q. Do you agree with what you --
11 this quote that you quoted in your expert
12 report?

13 A. Yes. She's explaining in, I
14 think, really clear words, this
15 chicken-and-the-egg problem.

16 Q. And this chicken-and-egg problem
17 is a real world barrier to entry; correct?

18 A. This chicken-and-egg problem can
19 be -- can be a real-world entry barrier, yes.

20 Q. And that's because of the
21 relationship between provider rates and
22 premiums; is that right?

23 A. Well, you have to remember that
24 -- you know, when you're talking about
25 premiums, you're talking about prices in the

1 Q. The -- As we've talked about
2 previously, in the but-for world the entry
3 would predate that period of the second Blue.
4 It would -- It would be at the time that the
5 at-issue agreements that you talk about in your
6 report didn't exist.

7 And so what I'm saying is, you
8 didn't look at the data of what Anthem's
9 profile in Georgia was in the year 2000 or in
10 1995 or some earlier time; right?

11 MR. WHATLEY: Object to the form.

12 A. The data that I looked at, as
13 we've talked about quite a bit already, is the
14 data during the period 2008 to 2014. At some
15 point in time I may have looked at earlier
16 commercial buyer shares, I, at this point,
17 can't recall.

18 Q. But that's not what you modeled
19 in your report; correct?

20 A. That's -- I think you were asking
21 me about which Blue was likely to be the one
22 that entered, would be the second Blue, and
23 that was based on the commercial buyer shares
24 at some point 2008 to 2014.

25 Q. Okay. Would an insurer

1 considering entry, these insurers that we're
2 talking about, the likely insurers, would it
3 have done an analysis of profitability before
4 making a decision to enter, in the but-for
5 world?

6 A. Well, in general, companies tend
7 to think about many variables when deciding
8 whether or which markets to enter. And as we
9 discussed previously, you know, what would be
10 the likely profit, whether they could break
11 even, whether they could earn a positive
12 profit, what are the risks of maybe not making
13 a positive profit, positive economic profit or
14 breaking even, and therefore having to exit,
15 which then you get involved with to what extent
16 are there fixed costs. There are so many
17 different things that a firm would look at
18 before making a decision to enter or not into a
19 specific product or geographic market.

20 Q. And so you -- But in your -- in
21 your report, you didn't do an empirical
22 analysis of whether one of these likely Blue
23 entrants in the but-for world operating in the
24 whole state of Alabama would have been
25 profitable, did you?

1 A. For my opinion, it was not
2 necessary to estimate profits.

3 Q. That is a -- That is a economic
4 analysis, it could be done, right, you just
5 have not done it?

6 MR. WHATLEY: Object to form.

7 A. Again, I wouldn't want to
8 speculate. I haven't thought about what
9 methods, what data are available to do that
10 sort of analysis. I would have to give that
11 some thought in terms of --

12 Q. Don't economists, all the time,
13 look at but-for worlds and make determinations
14 about whether entry is likely on a full
15 spectrum of factors, including potential
16 profitability for the entrant?

17 MR. WHATLEY: Just for the
18 Record, it's obvious she was right in the
19 middle of a prior answer when you started the
20 question. She was in the middle of a sentence
21 even.

22 Q. Were you?

23 MR. WHATLEY: when you started
24 your next question, she was -- she had just
25 said: I would have to give that some thought

1 the state offering a specific suite of products
2 at reimbursement rates negotiated with specific
3 providers; correct?

4 MR. WHATLEY: Object to the form.

5 A. So for my opinion, I didn't have
6 to specify, for example, the suite of products.
7 The -- Those kind of assumptions were not
8 necessary for the analysis that I did.

9 Q. Your analysis does not determine
10 which providers actually would have contracted
11 with a Blue in the but -- second Blue in the
12 but-for world in which providers would not have
13 contracted with a second Blue; correct?

14 MR. WHATLEY: Object to the form.

15 A. So I think we discussed this this
16 morning, and my answer hasn't changed, that if
17 there's a second Blue operating in Alabama,
18 that changes each and every healthcare
19 provider's outside option when it comes to
20 contracting. So it's not necessary in my model
21 for each and every healthcare provider to have
22 a specific contract with a specific Blue.

23 Q. We can disagree about whether it
24 was necessary or not. I'm just interested in
25 what the model does. And I think I understand

1 what you're saying: That your model does not
2 necessarily -- does not determine which of the
3 hundred and six hospitals actually would have a
4 contract with a new Blue and which ones would
5 not have a contract with a new Blue; correct?

6 MR. WHATLEY: Object to the form.

7 A. Like specifying the suite of
8 products or specifying specific contracts?
9 That was not necessary for the modeling that I
10 did, upon which my opinion is based.

11 Q. You keep answering it was not
12 necessary. That leaves open the possibility
13 that you did do it, but it wasn't necessary.

14 I'm just asking: Is there
15 something in your modeling that tells us which
16 hospital has a contract with the second Blue
17 and which hospital does not have a contract
18 with the second Blue?

19 MR. WHATLEY: Object to the form.

20 A. Let me use a different word.
21 Which hospital had a contract with which Blue
22 was not relevant for the model that I used to
23 base my opinion on the but-for prices.

24 Q. Why was it not relevant?

25 A. Why was it not relevant?

1 enters the market and does not offer a contract
2 to one of the hospitals because it is entering
3 on a narrow network basis where not all of the
4 hospitals are in the network, that provider
5 does not have a second option, does it?

6 MR. WHATLEY: Object to the form.

7 A. The provider has the option to --
8 to compete, to obtain the position of being
9 part of the network.

10 Q. And if -- If they're not offered
11 a contract by the second Blue that has entered
12 on a narrow network basis, they could not have
13 a second option; right?

14 MR. WHATLEY: Object to the form.

15 A. Well, now, they still have the
16 second option. They have that option to -- to
17 approach the second Blue as a way to obtain
18 access to the out-of-service-area Blue
19 commercial enrollees.

20 Q. When a Blue enters -- When any
21 insurer enters on a narrow network basis,
22 including this second Blue that we're talking
23 about, that necessarily means some providers
24 are not in the network; correct?

25 MR. WHATLEY: Object to the form.

1 A. The specific network, what it
2 looks like, is not relevant for my analysis.
3 What I'm looking at is how healthcare
4 providers' outside options change, and that
5 affects when they sit down to try to contract
6 with Blue Cross Blue Shield of Alabama.

7 If there is a second Blue, then
8 when Blue Cross Blue Shield of Alabama is
9 working to achieve a contract with that
10 healthcare provider, a healthcare provider
11 knows that if it doesn't reach a contract with
12 Blue Cross Blue Shield of Alabama, the only
13 enrollees it would be at risk for losing would
14 be those that are homed by Blue Cross Blue
15 Shield of Alabama and not the other members
16 that are hosted -- that had been hosted.

17 Q. In a narrow network plan,
18 normally a subset of providers in a given
19 geographic area are included in the network; right?

20 MR. WHATLEY: Object to the form.

21 A. In general, my understanding of
22 narrow network products include some providers
23 and not others.

24 Q. Any provider that is not included
25 in the Blue entrant's narrow network would not

1 Q. I'm sorry. Were you done?

2 A. Not really.

3 Q. My question was: Did you study
4 something. It's a yes or no question. So I'm
5 going to try it again, and I'll get -- let you
6 get your whole answer out. If I cut you off,
7 I'm sorry.

8 Can you identify a single de novo
9 entrant in the entire country who entered a new
10 state, statewide, and took thirty percent
11 market share in every county in the state?

12 A. What I'm saying is, that if I was
13 asked to do so, of course I would implement a
14 study to do so. It was not part of my
15 assignment in this case. So sitting here at
16 this point in time, I have not done that study.

17 Q. Do you -- So I'm asking the
18 question whether you've done this study or
19 whether you know it from reading an article or
20 from any other source. If there is a de novo
21 entrant who entered a new state, statewide, and
22 took thirty percent market share in every
23 county of the state, do you have any knowledge
24 of that ever happening in the real world?

25 A. And what I'm telling you is, I

1 have very little basis to answer that question
2 because I have not studied it. It's an
3 interesting question. And in the future, if it
4 became relevant for my analysis, of course I
5 would study it.

6 Q. I have every confidence --

7 MR. WHATLEY: I don't think she
8 finished her answer.

9 A. But given that it was not
10 relevant for the work I needed to do to rely on
11 to reach the opinions I described in my report,
12 to date, I have not done so.

13 MR. HOGAN: Joe, she had finished
14 her answer. She hadn't finished her speech.
15 Her answer was no, she hasn't, she knows of
16 none. And then there were about seven
17 paragraphs of other words. So let's be clear
18 about what's going on here.

19 MR. WHATLEY: All right. Then
20 note my objection to your speech.

21 Q. Are you aware of any instance in
22 the history of health insurance where an
23 entering insurer has taken market share only
24 from one single competitor?

25 A. Again, I have not done a

1 literature review, I have not done a review of
2 news articles on this specific topic, so for me
3 to -- you know, to say I'm not aware of it, I
4 am. As an economist, I usually like to do my
5 homework, my studies, review the literature,
6 review any industry publications like Modern
7 Healthcare, which will often have articles
8 about this kind of thing. But because that was
9 not a question I needed to address in order to
10 reach my opinions in this report, at this point
11 in time I haven't done it.

12 Q. Your model assumes that the
13 second Blue would take the same percentage of
14 market share in every CBSA, in every county
15 outside of CBSA in the state of Alabama;
16 correct?

17 A. That is correct. It would be
18 thirty-four, I think it's point two percent.

19 Q. We agree. And your testimony as
20 an economist is that the market share that the
21 second Blue entering would be uniform in every
22 CBSA, in every county outside of the CBSA, in
23 the entire state of Alabama; correct?

24 A. That is not correct.

25 Q. Okay. A thirty-four point two

1 price-fixing aspects of the BlueCard Program.

2 Q. But you did not do an analysis of
3 the list of potential procompetitive benefits
4 and determine that the -- the -- in an
5 analytical way, that the anticompetitive
6 effects outweigh the procompetitive benefits;
7 correct?

8 MR. WHATLEY: Object to the form.

9 A. At this point, that was not part
10 of my assignment. I am sure, almost -- I
11 shouldn't say sure, ninety-nine percent likely
12 that that might be something that I will do in
13 the future as part of this case. And at that
14 point, I will carefully consider all the
15 evidence on that point.

16 MR. HOGAN: I'm going to take a
17 break so I can organize my outline.

18 (Off-the-Record discussion
19 was held.)

20 VIDEOGRAPHER: The time is 3:57
21 p.m. We're off the Record.

22 (Recess taken.)

23 VIDEOGRAPHER: The time is 4:12
24 p.m. We're back on the Record.

25 Q. Okay. We're going to talk a

1 must-have hospital or a must-have physician
2 organization, because withdrawal of this
3 hospital or physician organization from the
4 network may substantially decrease individuals'
5 willingness to pay for insured access to the
6 remaining hospital.

7 Do you see that sentence?

8 A. I do see that sentence.

9 Q. Here's my question. What's a
10 must-have hospital, as you define it?

11 A. I don't think there is a clear
12 line between one hospital being a must-have and
13 another one not being a must-have. I think
14 many things go into determining that
15 must-havedness, let me put it that way, because
16 I view it as a variable not an either/or.

17 Q. Uh-huh.

18 A. Many things would go into
19 determining that. The other hospitals with
20 which the hospital of interest competes with;
21 the range of services that that hospital
22 offers; the prices; the number of commercial
23 buyers; the -- Should I keep going?

24 Q. Uh-huh.

25 A. Okay. Consumers' tastes and

1 Okay?

2 So here's my question: Why, if
3 there were no restrictions on unbranded entry,
4 at least restrictions from the Blue rules, why
5 wasn't there unbranded entry before 2005?

6 MR. WHATLEY: Object to the form.

7 MS. JONES: Calls for
8 speculation.

9 A. Are you speaking about entry into
10 Alabama?

11 Q. Yeah.

12 A. Well, you're speaking about a
13 situation where, in 2005, these at-issue
14 agreements were in effect, not yet the output
15 restriction on unbranded business but the other
16 at-issue agreements were in effect, which led
17 to the markets we've been discussing to be less
18 competitive than they would have been
19 otherwise. So -- I mean --

20 Q. So I guess, here's my question
21 again, I'm focusing on -- let's call like 1930s
22 all the way up through when that rule went into
23 place in 2005. Fair to say, you're not
24 offering an expert opinion about why there
25 wasn't unbranded entry into Alabama during that

1 time period?

2 A. From the 1930s?

3 Q. All the way to 2005, yeah.

4 A. Ted Frech is our expert in terms
5 of history and what those markets looked like
6 way back in the '30s and the '40s and the --

7 Q. '50s, '60s, '70s, '80s, '90s,
8 early 2000s, that's what I'm talking about.

9 A. I would rely on Professor Frech
10 to help me understand what those markets looked
11 like in earlier years.

12 Q. But my question is a little
13 different. Are you off- -- you, not Professor
14 Frech, you, are you offering any expert opinion
15 about why there wasn't unbranded entry, by any
16 Blue, for decades before National Best Efforts
17 went into place on an unbranded business into
18 Alabama; are you offering that opinion?

19 MR. WHATLEY: Object to the form.

20 A. So I have been asked, as part of
21 my assignment, to look at the effect of the
22 output restrictions on unbranded business, both
23 national and local, and evaluate the extent to
24 which there has been harm to providers as a
25 result during the class period.

1 At this point in time, I have not
2 quantified damage based on the output
3 restriction on branded competition --

4 Q. Unbranded.

5 A. -- unbranded business, it's
6 getting late in the day. Thank you.

7 Q. I totally understand.

8 A. But I have offered an opinion
9 that because of the output restrictions on
10 unbranded business, that healthcare providers
11 in Alabama have had less choice and have been
12 harmed accordingly.

13 Q. You, in your report, at paragraph
14 three forty-three note that the national output
15 restrictions do not prohibit Anthem from
16 establishing a substantial unbranded business
17 in Alabama.

18 Do you see that? Second
19 sentence.

20 A. Yes, I see that.

21 Q. Why hasn't Anthem tried to enter
22 Alabama on an unbranded business basis for the
23 last, you know, ninety years?

24 MS. JONES: Object to the form.
25 Calls for speculation.

1 Q. Do you know, or no?

2 A. I think you'd have to ask the
3 executives at Anthem.

4 Q. Okay. You, yourself, are not
5 answering that question here today; right?

6 A. I have not had a conversation
7 with the executives at Anthem, so . . .

8 Q. Okay. Sitting here today, can
9 you identify any Blue Plan that absent the
10 restraints is ready, willing, and able to enter
11 Alabama?

12 MS. JONES: Object to the form.

13 A. If at some point in the future
14 attorneys ask me to do some sort of survey of,
15 you know, executives at the different Blue
16 Plans and they're -- they're thinking about
17 entering Alabama, or any other specific market,
18 of course I would do that. I haven't done that
19 to date, so I don't have any --

20 Q. -- specific plan in mind?

21 A. A specific plan. It has not been
22 part of my assignment to date.

23 Q. I know I'm jumping around a
24 little bit, but I want to talk about your
25 model. And what I want to understand is if a

1 agreements on selling Blue-branded commercial
2 healthcare financing services, and then the
3 price-fixing agreements that are part of the
4 BlueCard.

5 Q. Got it. All right. Let's go to
6 -- I don't remember the exact -- Exhibit 4. It
7 looks like this (indicating).

8 A. In my report?

9 Q. No. No. I'm so sorry. It's a
10 separate exhibit in your stack.

11 A. I didn't remember that in my
12 report. Which page?

13 Q. Page eight.

14 So I think earlier today --

15 A. Hang on. Just for
16 clarification --

17 Q. Oh, sure.

18 A. -- I don't -- I see slide
19 eight --

20 Q. Slide eight, yeah.

21 A. Uh-huh.

22 Q. I think earlier today, you talked
23 about how you were not asked to specifically
24 derive, like, a model for entry. Do you
25 remember giving that testimony?

1 A. At this point in my assignment, I
2 have not been asked to model the entry
3 decision.

4 Q. If you were going to, if you were
5 asked to model entry, would you look at the
6 factors, the attractiveness criteria, that are
7 included on slide eight, is that one of the
8 things you'd look at?

9 And take a minute to look it
10 over.

11 A. So I certainly don't want to
12 speculate. If I was asked to estimate a model
13 on entry, I would do lots of reading of the
14 literature, familiarize myself with entry
15 models in theory, entry models in the empirical
16 literature. I haven't done that to date, so I
17 really don't want to speculate.

18 Q. Would you also --

19 A. Are you asking me what factors
20 might impact -- that's -- I'm a little more
21 comfortable there.

22 Q. Sure.

23 A. What factors in general --

24 Q. Would you look at the regulatory
25 environment if you were going to model entry